



Celebrating 50 Golden Years (1964-2014) of the
38th International Eucharistic Congress



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The Logo for the 'Year of the Eucharist' incorporates elements of the logo created for the 38th International Eucharistic Congress

RATIONALE...

1. Colour Gold: celebrating 50 years
2. The 'new man' of the previous logo has now been fused into the Eucharist to symbolize oneness with Christ through the Eucharist
3. The 'new man' of the old logo now has an Indian feel because of the sitting posture
4. The visual brings out several elements: a chalice, host, altar, the faithful in union with Christ